

Sports Media, Inc.

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Sports Media Stadium/Arena Television Network offers advertisers on-screen graphic, animation, audio, and video, utilizing existing television screens in stadiums and arenas.

The Next Generation in Digital Signage, Sports Media enables integration of logos, dynamic animated graphics, text content and video. All graphic pages can be individually controlled via a schedule that permits looping on duration or specific days of the week and time of day. In addition there is the ability to integrate audio WAV files for sound effects, sound clips or voice-over capability. *Put Your Name in the Game!*

SPORTS MEDIA strives to provide the highest level of commercial and customer service to all our clients

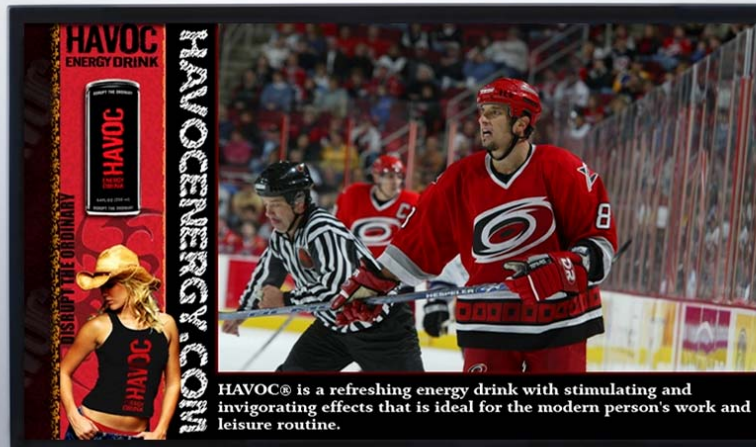
- Located in Professional Sporting Venues
- Take control of the global signage network with over 300 TV set in each stadium/arena
- Create clear, consistent signage, deployed when and where you select
- Full-motion video regions and animations
- Play audio WAV files overlaid with incoming audio
- Multiple graphic zones may be independently sized and positioned
- Schedule pages in play list, including looping durations or specific day and time control
- Content Distribution - deliver content to sports loyal fans, your audience
- Dynamic broadcast quality effects

Sports Media Stadium TV Network

Sports Media technology has the capability to offer sponsorship of services like live news feeds, sports scores, news, weather information and emergency alert system in stadiums and arenas.

SPORTS MEDIA Stadium/Arena Television Network, technology is based on Chyron's renowned broadcast graphics technologies, offers a low-cost video informational display in Stadiums and arenas.

The Sports Media Studios offers advertisers, content creation solutions for those without a design staff on hand. Let Sports Media Studios be your design staff, making The SPORTS MEDIA Stadium/Arena Television Network even easier to use.



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