

Grocer's NIGHTMARE!

At this rate,
she won't
stay long!

She'll spend
more time
picking up
coupons than
picking up
groceries

Clean-up
in Aisle 6!



From the people
who brought you
movie theater
cupholders!

CART CADDY

Organized Shoppers Will Spend More Time in Your Store!



Portable - Outside



Portable - Inside



Permanent - Nose

Cart Caddy is portable
or permanent. It can be
placed in a variety of
locations by either the
shopper or the grocer.

Sports Media in cooperation with Caddy Products, the world's largest manufacturer of cupholders for the sports and movie theater industries, now introduces the "Cart Caddy" for shopping carts.

The Cart Caddy provides a convenient way to carry beverages, coupons, shopping lists, calculator, and pens or pencils. The Cart Caddy mounts permanently or can be used as a portable unit in multiple locations, on any shopping cart, safely away from children. This much needed product enables the shopper to be Organized, allowing more time for shopping and less time fussing.

With Supermarket trends moving more toward selling upscale coffee, as well as offering deli's and kiosks, the shopper is provided with more products to eat and drink while shopping. The problem is the customer needs a place to keep these items while freeing their hands for

easy access to your products.

Another great benefit is the

revenue generated by the

advertising space offered

On the Cart Caddy. A sponsor

will be recognized for providing

the comfort and convenience

The shopper deserves.



For more information call **1-877-266-0042**
Samples available upon request

Shopper's Dream.

*"Honey, I'll be
a little late –
I'm picking up
more than I
had intended."*

This shopper is organized
and will have a carefree
shopping experience



COMPANY PROFILE

Sports Media, Inc., in cooperation with their Suppliers, Grocery Stores, Stadiums, Ballparks, Arenas and Sports Properties brings new media to the grocery, sports and entertainment industry. Sports Media is offering flagship products which include advertising on Shopping Carts and Professional Sports Stadium/Arena Cupholders, interactive ad cups, 3D souvenir collector's plastic cups and an On-Line auction platform at SportsMedia.net.



Cart Caddy Benefits

- Transforms from portable to permanent mount, by simply inserting bolts
- Accommodates plastic or wire shopping carts
- Use for in-store promotions (coupons)
- Increase advertising revenues
- Flexes, will not break (Lifetime Guarantee)
- Substantially reduces spills

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