

Sports Media, Inc.

Value Added Services to the Cupholder Sponsorship Program: Sponsor Wish List.

Please complete this form and return with the Advertising Agreement and Insertion order. If you do not wish to participate in anyone of these items please write N/A on that line.

Sponsor Wish List	Sponsor Interest in Detail	Budget
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1. 4 Box Seats		
2. Program ad space Full Page		
3. Public announcements		
4. Radio Spots		
5. Press Releases		
6. Television commercials		
7. Logo rights from facility/teams		
8. Take ones brochures		
9. Hospitality Events		
10. Owners Box Rental		
11. Calendar of events with Sponsors Logo		
12. Promotional give-a ways with Logos		
13. Mascot appearances		
14. Athletic Appearances		
15. Sponsor Kids Clinic		
16. Product Introductions		
17. Product Sampling		

18. Retail Concession		
19. Retail Promotions		
20. Licensing Rights		
21. Travel to away events packages		
22. Passes to events Large groups		
23. Category exclusivity		
24. Survey's, on site		
25. Product Sampling		
26. E-mail database list rental		
27. Mailing list rental		
28. Other_____		
29. Other_____		
30. Other_____		

Cupholder Sponsorship and Value Added Services are provided By Sports Media, Inc. visit our web site at <http://SportsMedia.net>