

# Sports Media

## 3D Cup & Cup Holder Retail Package



**Suggested Retail**

**\$19.99**

**300% + Profit**



A Stadium Cup Holder and 32 oz. Lenticular 3D Cup are now packaged and available for Retail Sales at Sporting Venues. Put your logos on both and offer this Souvenir Collectors Package. Cup Holders are easy to mount to anything. The 3D Cup is dishwasher safe and sure to be collector's items for year.

### **Unit Cost**

❖ 10,000 – 24,999	\$6.50
❖ 25,000 – 49,999	\$6.25
❖ 50,000 - Plus	\$6.00

### **TERMS AND CONDITIONS**

- ❖ Prices quoted do not include sales tax, licensing fees if applicable.
- ❖ Prices quoted are F.O.B. Minneapolis, Minnesota. **And do not include freight**
- ❖ A quotation will remain valid for thirty (30) days.
- ❖ **A 50% deposit is required on all orders at the issuance of purchase order, with the balance due prior to release of shipment.**
- ❖ **Cup Art Work:** Please prepare all art files in .PSD, .TIF, JPG, .EPS, AI, or any other format that is compatible with PHOTOSHP or ILLUSTRATOR. Files can be transported via Email or downloaded to our FTP site. We also accept files on CDs and Zip Disks.
  - Keep all Photoshop files on separate layers and at a resolution no lower than 300 DPI at full size.
  - We prefer to receive files in CMYK color format.
  - For editing purposes, do not convert text to Graphics.
  - Include all fonts (printer/screen) in a separate folder.
  - Keep all type at a minimum of 9 pts for readability purposes under the lens.
  - Additional charges will apply for the use of stock imagery and the separation of un-layered files.
- For Motions and 2-3 flips, provide a digital file for each image or a .PSD file with each frame on a separate layer. Our standard motion on our patented vessels is 6 frames and we can accept live footage on Beta SP or higher resolution film.
- ❖ **Label Art Work:** Camera ready artwork on computer disk (unless otherwise advised) to size, is required for all label processes. Acceptable formats include Jaz, or Zip, all print formats must be saved and it must be original artwork. Additional lead-time is required for all label processes. If artwork is received in four-color process mode, additional charges may apply. **Labels for outdoor applications will require a UV protection clear coat, which is considered an additional color for costing purposes.**
- ❖ Art Preparation and Set Up Charges For cup holder label- \$75.00 per color, one time fee
- Art Preparation and Set Up Charges For 3D cup- \$1,250.00 one time charge
- ❖ Manufacturing lead time is 4-6 weeks after receipt of the purchase order.

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